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EARL MAY 1952 FALL CATALOG

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★ SEP 26 1952 ★
U. S. Department of Agriculture



Imported DARWIN TULIPS

So big, so tall, and such brilliant colors! Huge blooms are borne on strong stems from 24 to 28 inches tall, and grand colors command attention and admiration as far as they can be seen. Must be planted now to provide a thrilling show in your yard next Spring. Imported direct from Holland, these fine bulbs are guaranteed in every way. Complete instructions come with your shipment at proper planting time. Send your order today!

135. Scarlet Sensation
133. Ankara

186. Orange Perfection
136. White Giant

134. Insurpassable
187. Princess Elizabeth

132. Niphetos
185. Campfire

Your choice, alike or assorted:

6 for 75c; 12 for \$1.35; 25 for \$2.50, Postpaid.

SPECIAL COLLECTION

Finest of the fine! Four each of the 8 great Darwins pictured above. All outstanding, giant flowering and tall growing. All labeled.

Order No. 144

4 each of 8 pictured

All 32 bulbs only \$3.25, Postpaid

EARL MAY SEED CO., Shenandoah, Iowa

THESE PREMIUMS WITH EARLY ORDERS

We like to show our appreciation for early orders with a real practical "thank you." While orders after September 15 are not "late" in the planting sense of the word, those received before that date can be worked ahead of the rush. These earlier orders are not shipped until the proper planting time, of course, but getting the book work done ahead of time means a saving for us.

ORDER BEFORE



So if you will send your order before September 15, you are welcome to your choice of the premiums below. Orders received after that date will get a premium, but we reserve the right to select which one.

Your choice of the following premiums, alike or assorted.

- Any 1 premium with a \$4.00 to \$6.00 order.
- Any 2 premiums with a \$6.00 to \$8.00 order.
- Any 3 premiums with an \$8.00 to \$10.00 order.
- Any 4 premiums with an order for \$10.00 or more.



Premium Number 1

BUTTERFLY BUSH
Sparkling Beauty
Worth 90c



Premium Number 2

1 RED HARDY MUM
Large Flowering
Worth 50c



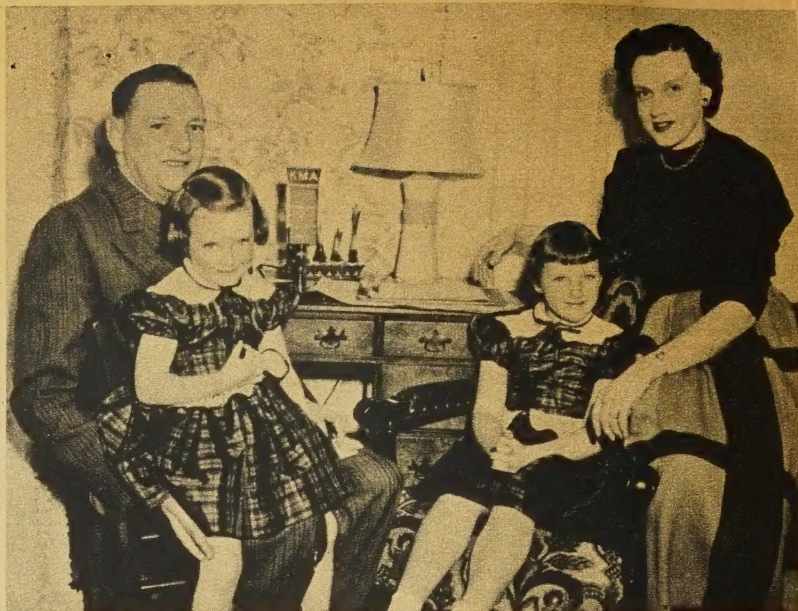
Premium Number 3

**New Hybrid
HEMEROCALLIS**
Worth 85c



Premium Number 4

**One Beautiful
RED PEONY**
Worth 85c



Hello again . . .

It's midsummer as I write this, and plenty hot. We've just completed another "bumper" season, and prospects look good for a bumper crop all around us. We want to thank you, all of us, for the part you've played in making the season just past a huge success.

You may have been disappointed, last Spring, when we had to tell you that we were sold out of something you ordered. Try as we will, we just can't come out even on all the hundreds and hundreds of items we list. So I say again: order early, while we have plenty of everything on hand. We'll ship at the proper planting time.

And that time varies with different items. Many perennials are shipped in September, usually the first part. All our tulips and most other bulbs are imported by us from Holland, and we'll ship them to you as soon as they arrive. Begonias and Gloxinias usually arrive in this country too late to be planted in the Fall. Shipping and improper storage in freezing weather could ruin these fine bulbs, so we'll take good care of them through the winter and ship them to you as soon as possible in the Spring.

Thanks again for your confidence during the past year. I'll be looking forward to hearing from you later this fall.

Edward May

YOU CAN ORDER FROM OUR 1952 SPRING CATALOG

While prices on a few things have risen since our Spring Catalog was sent to you, most prices held steady and you can order from it now. If you order any item where there has been a considerable increase in price we will write and tell you about it before booking your order. Anything which cannot be sent to you this Fall will be booked for delivery next Spring and you will be advised accordingly.

All Prices Quoted Subject To Change Without Notice



INDIAN CHIEF

CRUSADER

YELLOW EMPEROR

BACCHUS

Exciting New Shades in RICHLY-COLORED TULIPS

Gorgeous, flaming colors will cause a sensation when these beauties bloom in your lawn! Every variety especially chosen for fullest possible coloration. There probably won't be enough to last all season, so please order early.

121. **PAPAGO.** This is a real thriller, and costs a little more. But we imported a limited supply for those who want a really premium tulip.

3 for 75c; 6 for \$1.35; 12 for \$2.50, Postpaid.

118. Orange Delight

119. Crusader

116. Indian Chief

120. Yellow Emperor

117. Bacchus

6 for 75c; 12 for \$1.25; 25 for \$2.25, Postpaid.

COLLECTION OF ALL 6

Order No. 122. 5 Papago (Value \$1.25) plus 5 each of the other varieties above.

All 30 Only \$2.95, Postpaid.



PAPAGO



Hyacinths

So fragrant that a bed of them will perfume the whole yard and a bouquet scent up an entire room. Beautiful colors, too. Blooms come early, just ahead of the tulips. Without any special care they come up year after year. Our fine quality bulbs come to us direct from Holland. For larger blooms outdoors and for potting indoors, we recommend the jumbo size bulbs priced below and at the left. Complete instructions sent with each order.

190. La Victoire (Red)

194. L'Innocence (White)

192. City of Haarlem (Yellow)

191. King of the Blues

193. Queen of the Pinks

POSTPAID

Jumbo Size

Large Size

3 or Less

50c each

35c each

4 to 12

40c each

30c each

13 or More

30c each

25c each

HYACINTH SPECIAL

Order No. 199. Jumbo size for both outdoor and indoor plantings. One each of 5 colors.

All 5 Only \$1.75, Postpaid.

(Two each of 5 colors, all 10, only \$2.95, Postpaid.)

SUPER COLLECTIONS

Save by buying Large Bulbs in these quantities. Order No. 148.

15 Bulbs (3 each of 5)	\$2.98
30 Bulbs (6 each of 5)	5.35
60 bulbs (12 each of 5)	9.45



RED EMPEROR

The World's Largest!

99. So big and so brilliant that you aren't going to believe it until you see it with your own eyes. The blooms alone are often well over 4 inches tall, 8 inches across when wide open. And the color is the brightest, most brilliant red you can imagine. Red Emperor is more than a novelty. It is a flower of amazing size and great brilliance.

3 for 50c; 6 for 85c; 12 for \$1.50;
25 for \$3.15, Postpaid.



TUBER BEGONIAS

Ideal for Shade!

3610. Gorgeous and brilliant flowers, ideal for indoors or outdoors. Easy to grow. Absolutely one of the most striking flowers you've ever seen. Complete instructions with order.

Scarlet

Pink

White

Orange

Yellow

Each 39c; 3 for \$1.00. Postpaid.

BEGONIA SPECIAL

Order No. 3622. One each of 5 above. All 5 only \$1.39, Postpaid.



MAYPARK Lawn Seed and FALL PLANTING

The Perfect Combination
for a GREEN VELVET LAWN!

Yes, the combination of formula-made, treated Maypark and nature's seeding time will certainly start you toward a green velvet lawn. Grass planted in the Fall gets an extra early start in the Spring, and the tender young shoots will not have to compete with early Spring weeds. Fall is indeed Mother Nature's own seeding time, when cool weather and moisture encourage fine-bladed lawn grasses to make deep, heavy root growths.

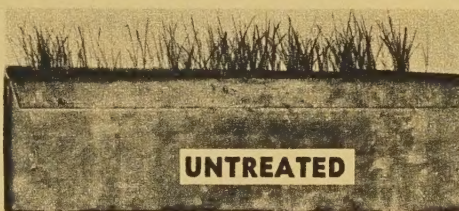
Maypark is a blend of Kentucky blue grass, White Dutch Clover and other fast-starting fine-bladed grasses. The correct blending of these ingredients explains the wide popularity of Maypark. It comes quickly, fills the bare spots in fast. All new crop seed, it resists crab grass, stays green longer and, planted in the Fall, makes a "Green Velvet" lawn for you.

Order No. 2010.

**Lb. \$1.10; 3 lbs. \$2.95; 5 lbs. \$4.95; 10 lbs. \$9.65,
Postpaid**



TREATED



UNTREATED

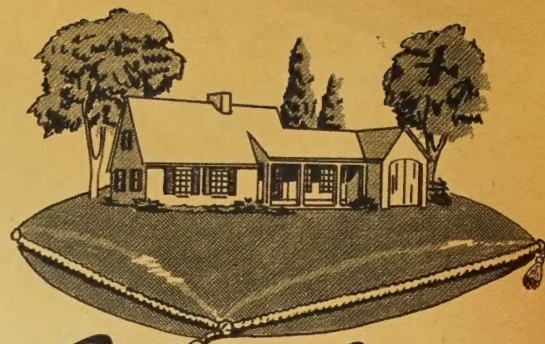
The whole story of Earl May TREATED Lawn Grass Seeds is told in the picture above. Same seed was used in both tests. Same number of seeds. Same soil. Same conditions. But look at how much thicker and heavier the stand of grass is where the seed was treated! Fungus, bacteria, diseases, rot, and insects killed a great deal of the untreated seed. It just didn't have a chance to come up. Our special lawn treatment protects Earl May Lawn Grass Seed against these hazards. You can readily see the difference in these tests pictured above. You are sure to see that difference in your own lawn . . . up to 46½% increase in stand. And you'll still

see the wonderful effect of this seed treatment throughout the season. Your better, healthier stand of young grass will grow into a heavier lawn. It will just naturally offer much greater resistance to dandelions, plantain, water grass, and the other weeds which get into thinner stands of weaker grass.

By all means plant Earl May TREATED Lawn Grass Seed this Fall. The same high quality, heavy weight, new crop seed plus this most effective treatment to assure you the utmost success with your lawn. Take a tip from Nature! Sow lawn grass seed early this Fall. Order yours right now.

HOW MUCH YOU NEED

Figure one pound of seed for every 200 square feet for a new lawn. To thicken up your present lawn, plant one pound to every 400 square feet. Complete detailed instructions on the Planting and Care of Your Lawn will be sent along FREE with each order for lawn grass seed.



Green Velvet!

KENTUCKY BLUE GRASS

The deep rooted lawn grass that makes the best permanent lawns. A dark green velvety carpet of grass, the favorite everywhere. The seed we offer you is selected from the best heavy soded Kentucky Blue Grass meadows. Our seed is 7 to 9 pounds heavier than the 14 pound per bushel standard. Extra heavy, strong germinating seed that grows quick.

**2011. HEAVY WEIGHT FANCY. Lb. \$1.10;
3 lbs. \$2.95; 5 lbs. \$4.95; 10 lbs. \$9.65,
POSTPAID.**

2030. MAYWORTH EXTRA FANCY.

Plant this grade for the best success.
**Lb. \$1.25; 3 lbs. \$3.45; 5 lbs. \$5.45;
10 lbs. \$10.25, POSTPAID.**

SHADY LAWN GRASS MIXTURE

2012. Grass for the shady spots. Thrives in the shade where other grasses fail. This mixture is a blend of the best fine bladed grasses which we know from experience will thrive in the shade. We have tested it time and again and we are confident it will do the same for you.

**Lb. \$1.10; 3 lbs. \$2.95; 5 lbs. \$4.95; 10
lbs. \$9.65, ALL POSTPAID.**

CREeping BENT GRASS

2015. Makes a soft, permanent green carpet. Extremely hardy and multiplies both from creeping roots and branching tops. Makes a beautiful permanent lawn, growing richer and more luxuriant each season.

**½ lb. 75c; lb. \$1.35; 3 lbs. \$3.95;
5 lbs. \$6.25, POSTPAID.**

WHITE DUTCH CLOVER

2014. This white blossom lawn clover is a great help in getting grasses established. It grows quickly to hold the soil and protect the young grass. It produces nitrogen in the soil which makes excellent food for the grasses. And, it makes a beautiful lawn combination with Blue Grass. One pound will be enough for the average city lot.

**½ lb. 75c; lb. \$1.35; 3 lbs. \$3.95;
Postpaid.**



Showiest of them all!

THRILLING CONTRASTING COLORS

The flashing bi-color tulips are fast growing in popularity because they are so strikingly different. They have been the cause of many "ohs" and "ahs" in our Seed House Gardens. From the scores that are available we have selected the six pictured above, which we believe to be the finest of them all, the perfect bi-color tulip planting. They are just as easy to grow as the solid color varieties and the blooms are the same giant size as the Darwins featured on the front cover.

If you want to cause a little sensation in your neighborhood, and be the envy of your friends, plant all of these contrasting beauties this Fall. Order early to avoid the possibility of our being sold out.

Your choice, alike or assorted.

6 for 75c; 12 for \$1.25, Postpaid.

90. American Flag
91. Prince Carnival
101. Mme. Pompadour

102. Princess Margaret Rose
103. Tantalus
93. Queen of the North

GRAND COLLECTION OF THEM ALL

Order No. 104. Four each of 6 Contrasting Tulips pictured above.
All 24 only \$2.25, Postpaid.

Fine Premiums For Early Orders. See Page 2.



Crocus

182. First to bloom in the Spring. Grows only 4 or 5 inches high. Your choice:

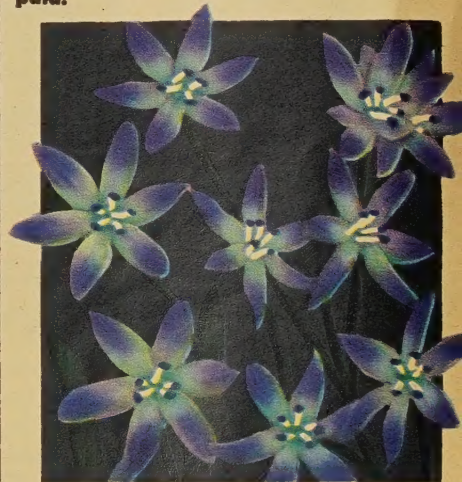
10 for 75c; 25 for \$1.60;
50 for \$3.00, Postpaid.

Blue Yellow
Purple Striped White
Order No. 181. 5 each of above Crocus
—All 25 Bulbs Only \$1.50, Postpaid.



Grape Hyacinth

159. (Muscari). Bloom very early in the Spring, often right after the last late snow, 6 to 7 inches high. Planting instructions with your order. 10 for 39c; 25 for 75c; 50 for \$1.25, Postpaid.



Scilla

157. (Wood Hyacinth, Bluebells). Bright Blue flowers, 6 to 7 inches high and they will be blooming for you in earliest Spring. 10 for 60c; 25 for \$1.25; 50 for \$2.00, Postpaid.



GLOXINIAS

GLOXINIAS

Gorgeous velvety flowers in brilliantly beautiful colors! Gloxinias are truly a most wonderful flower. The blooms open to 2½ to 3 inches across and they come on week after week. And, they are about the easiest of all house plants to grow. You can plant your Gloxinia bulbs as soon as you receive them and have a succession of flowers. Use a 5-inch pot and get good rich sandy loam. Plant the bulb about one inch deep. Place it in a warm sunny room. Water it sparingly until growth appears and then water every day. Here are four of the finest Gloxinias.

Each 39c; 3 for \$1.00, Postpaid.

- | | |
|--|---|
| 59. EMPEROR FREDERICK
Scarlet bordered white | 76. QUEEN WILHELMINA
Soft rose pink |
| 70. KING OF REDS
Deep blood red | 73. PRINCE ALBERT
Ruffled dark violet |

GLOXINIA SPECIAL

Order No. 75. One each of 4 Gloxinias above.
ALL 4 ONLY \$1.25, POSTPAID



GLORY OF THE SNOW

50. Dainty little sky-blue flowers come out very early in the Spring. Completely hardy, come on year after year. Plant them in groups of 5 to 10 in the foreground of your borders. Grow 5 inches high. **10 for 39c; 25 for 85c, Postpaid.**



SNOWDROPS

51. These large white flowers are often in bloom before the last wet snow melts away. They are attractively bell-shaped and prove very attractive planted in groups most anywhere in your yard. Grow 10 inches high. **10 for 60c; 25 for \$1.20, Postpaid.**



IMPORTED FRENCH PAPER WHITE NARCISSUS

Guaranteed to Bloom

156. For several years due to war and the after-effects of war we were unable to get French Grown paper whites. Now we are able to supply them again. The finest, heaviest flowering paper whites grown. Save yourself the disappointment of failure to bloom by planting these free blooming bulbs. It is easy to have lovely fragrant clusters of Paper White Narcissus. A shallow bowl, some coarse pebbles to support the bulbs, and plenty of water. Plant some two or three weeks apart and you can enjoy them through all the cold, dreary Winter months. Keep in a cool place for the first three weeks. Then bring them out in the sun of a window.

3 for 45c; 6 for 85c; 12 for \$1.50, Postpaid.



RED HANGING BEGONIA

3615. Something new and very attractive for your shady porch boxes and hanging baskets. This distinct type of Begonia makes a hanging growth which produces lovely flowers. The "weeping" growth and pretty blooms are also very charming in a rock garden. Plant indoors for winter bloom.

Each 39c; 3 for \$1.10, Postpaid.



PLEASE NOTICE

Since our Gloxinias and Begonias are imported, they arrive in this country too late to be planted this Fall. Shipping and improper storage in freezing weather could ruin these fine bulbs, so we'll take good care of them through the winter and ship them to you as soon as possible in the Spring.

ORIENTAL POPPIES

For sheer brilliance and dazzling color no other flower matches the Oriental Poppy. Often the blooms are 10 to 12 inches across and are borne on stems 3 feet long. They command breathtaking admiration wherever they are seen. And are very easy to grow, sure to bloom, extremely hardy, and become more beautiful each year. Bloom in May and June. We will send you Hardy Outdoor Grown Plants, sure to grow and sure to please you. They will be shipped to you at the proper planting time together with easy planting instructions. Order today.



WUNDERKIND

POPPY GARDEN

Order No. 2820

One each of Oriental Poppies at right. (A \$3.50 Value).

**ALL 4 ONLY
\$2.95
POSTPAID**

2806. WUNDERKIND. One of the very largest. Watermelon pink with glossy black markings. **Each \$1.00.**

2807. RED FLAME. Flaming bright red with blue-black markings. **Each 75c.**

2800. HENRY CAYEAUX. Rosy lavender with purplish black markings. **Each 75c.**

2816. GROSSFURST. Deep red with darkish sheen. Huge blooms often 8 to 10 inches across. **Each 95c.**



Double Tulips

Bloom 2 Weeks Earlier Than Others. The full, very double flowers of these Tulips are strikingly beautiful. They are large, rich in color, and come on long, strong stems. Your choice of three excellent varieties.

170. **Orange Nassau** (above)

171. **Beacon Fire**, deep red.

172. **Golden King**, rich yellow.

173. **Peach Blossom**, soft pink.

3 for 50c; 6 for 85c; 12 for \$1.50
Postpaid

DOUBLE TULIP SPECIAL

Order No. 175. Four each of 4 Double Tulips above.

All 16 Only \$1.75, Postpaid.



Peony-Flowered TULIPS

You'll think your eyes are deceiving you when you see these immense and very showy blooms. The flowers are very double and actually as large as peonies, on stems 20 to 22 inches tall. Count upon them to be the sensation of your Spring flowers.

82. **UNCLE TOM**. Rich maroon.

80. **EROS**. Salmon pink.

81. **MT TACOMA**. Pure White.

83. **SYMPHONIA**. Cherry red.

3 for 65c; 6 for \$1.15, Postpaid.

SPECIAL COLLECTION. Order No. 85. Three each of the 4 above. **ALL 12 ONLY \$2.00, POSTPAID.**



Vesper Iris

2344. Named for its habit of blooming only in the afternoon and early evening, the "Vesper Hour." Flowers, like miniature iris blooms, are creamy-white with violet-purple markings. Profuse bloom all Summer on many branched stems about 2 feet high. Especially prized for blooming on into August when flowers are scarce.

Each 35c; 3 for 85c, Postpaid.



FANTASY



THERESE

SUNSHINE

BLUE PARROT

PARROT TULIPS

Entirely different from all the other tulips. The large flowers are exotically feathered and fringed and curled to give them a most unusual appearance. They are just as easy to grow as any other Tulips and they bloom at the same time as the others. Stems are tall and strong, too. Like all of our tulips, these are fine quality, imported by us direct from Holland. You will certainly want some Parrot Tulips in your plantings.

112. **Therese**

113. **Sunshine**

110. **Blue Parrot**

111. **Fantasy**

Alike or Assorted

3 for 65c; 6 for \$1.15; 12 for \$1.95

Postpaid.

FEATURE COLLECTION

Enjoy all 4 of the Parrots pictured here at special prices.

Order No. 115

Four each of the 4 pictured

ALL 16 ONLY \$1.85 POSTPAID



MEMORIAL DAY FAVORITES

Lawns and cemeteries throughout the country give glorious testimony to the beauty of the three wonderful Peonies listed below.

3310. KARL ROSEFIELD. Deep crimson color with a perfectly-shaped bloom.

3311. MONS JULES ELIE. Huge round flowers are beautiful frosty pink.

3312. FESTIVA MAXIMA. White with red flecks.
YOUR CHOICE: \$1.00, POSTPAID.

ORDER NO. 3313. One each of 3 Memorial Day Favorites above. **ALL 3 ONLY \$2.50, POSTPAID.**



Exquisite New Peony MIKADO

3348. A rare beauty, one of the most beautiful of all anemone flowering peonies. The large outer petals are vibrant glowing red. The densely double, high crowned center is golden yellow. Big 3 to 5 eye root divisions. **Each \$1.50, Postpaid.**

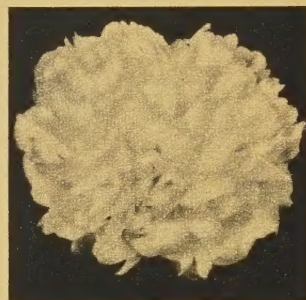
A FREE GIFT FOR YOU

As a special gift to Peony lovers who order \$5.00 worth or more of Peonies this fall we will send Mikado without extra cost. We know you will treasure it as one of the very loveliest flowers in your yard.

Page 8

Peonies BEAUTIFUL AND ABUNDANT

The Peony is the most gorgeous and most dependable of all the Perennials. Enormous blooms are a marvel of beauty on the bush and are unexcelled for cut flowers. Easy to grow, Peonies thrive and bloom year after year, even when neglected. Plant this Fall for bloom next Spring. Our big 3 to 5 eye root divisions will grow and bloom abundantly, and are guaranteed 100%.



THREE OF THE WORLD'S FINEST

Above are pictures of three of the finest Peonies we can offer. Outstanding in every way: wondrous coloration, large size, perfect form, prolific bloom. Plant them for unmatched beauty in your yard.

WALTER FAXON

3303. Blooms of shimmering pink are very large, perfectly formed, and delightfully fragrant. A consistent award winner. Blooms mid-season.

Each \$1.25, Postpaid.

FRANCES WILLARD

3305. An off-white with carmine touches when it opens, Frances Willard changes to pure white. A truly beautiful flower.

Each \$1.15, Postpaid.

LONGFELLOW

3304. Bright crimson flowers on long stiff stems. Excellent foliage. A wonderfully dependable bloomer and a favorite everywhere.

Each \$1.65, Postpaid.

ORDER ALL 3.

Order No. 3308. One each of 3 above.
All 3 only \$3.45, Postpaid.

A Famous Foursome

3327. MARY BRAND. Always among the winning reds in every peony show! The distinct red carries a livening trace of purple. The blooms are immense and will last a week if cut in the bud. **Each \$1.25, Postpaid.**

3338. LA PERLE. Bud is pink, turning to pearly white as the bloom opens. Big size and intensely fragrant. Mid-season. **Each 90c, Postpaid.**

3307. MONS MARTIN CAHUZAC. This one won immediate approval from everyone who saw it here. A deep rich red . . . almost black. A wonder peony and one you will cherish. **Each \$2.00, Postpaid.**

3328. MARTHA BULLOCH. Huge blooms of deep pink shading to silvery pink in the outer petals. Often 12 inches across, on long strong stems. **Each \$1.50, Postpaid.**

ORDER ALL FOUR

Order No. 3329. One each of 4 Peonies above. A \$5.65 Value. **ALL 4 FOR ONLY \$4.50, POSTPAID.**

PEONIES BY COLOR

At a Bargain Price

Choose any colors you prefer—Red (3315), Pink (3316), and White (3317), alike or assorted. We'll send them labeled as to color and guaranteed to please you. You may get finer, more expensive varieties where we have them in quantities too scarce to list. We will send you our regular Big 3 to 5 Eye Root Divisions.

YOUR CHOICE BY COLOR

Each 85c; 3 for \$2.15, Postpaid.

COLOR COLLECTION

Order No. 3314. One each of Red, Pink and White. A wonderful combination at a real bargain price. **All 3 only \$1.95, Postpaid.**

Extra!

**SEE PAGE 2 FOR MORE GIFTS
FOR EARLY ORDERS.**



Order No. 126. Here's a real rainbow for your home. Six wonderful brilliant colors . . . and all named varieties. Bold and beautiful Darwin Tulips, every one! A group of these fine tulips in your lawn will stop passers-by next Spring, and you'll be the envy of those who neglected to plant this fall.

- 12 Large Bulbs \$1.25**
(EXTRA—1 Keiserskroon, worth 17c)
- 25 Large Bulbs \$2.15**
(EXTRA—2 Keiserskroon, worth 28c)
- 50 Large Bulbs \$3.75**
(EXTRA—4 Keiserskroon, worth 56c)
- 100 Large Bulbs \$6.95**
(EXTRA—8 Keiserskroon, worth \$1.00)



Exotic, Unusual **Lily-Flowering Tulips**

Truly unusual shapes, and delightful colors. These new tulips created a sensation in our gardens this Spring. You can be the first to grow these exotic new varieties.

Alike or assorted: **3 for 35c; 6 for 60c, postpaid.**

- 94. Martha (Pink)**
- 95. Mrs. Moon (Yellow)**
- 96. Marcellina (Red)**
- 97. The Bride (White)**

COLLECTION OF ALL 4: 3 each of the 4 Lily-Flowering Tulips above. **Order No. 98.**

ALL 12 ONLY \$1.00, POSTPAID.

ABOUT THE COVER:

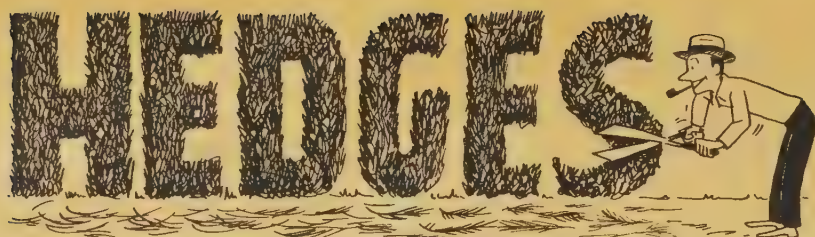


This lovely vista is the front lawn of Doctor and Mrs. Kenneth Gee of Shenandoah. Wouldn't you, too, be proud of a tasteful colorful entrance planting like this?

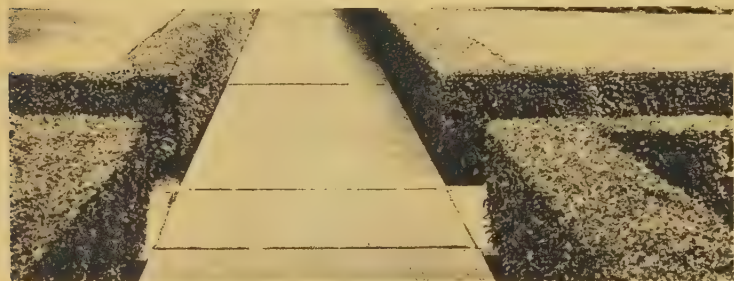
Thousands of our friends have discovered what wonderful results in "exterior decoration" can be obtained with tulips and other Spring-flowering bulbs. And so inexpensive, too!

Don't overlook the beautiful Darwin Tulips featured on the cover. These are the real aristocrats of the Tulip family. They are truly the finest we've been able to find, and I know you'll be thrilled when you see them at your home next Spring.

Edward May



You will gain weeks of growth next Spring if you plant your Hedge this Fall. Our hardy, vigorous hedge plants will be on their way next Spring long before others will be able to work the ground. Shipment made after the plants go dormant this Fall. Complete instructions. Please order early.



HARDY AMOOR PRIVET

5506. Best of all for a compact trimmed hedge from 10 inches to 6 feet high. Hardest of all the Privets, too! The foliage is dark glossy green and becomes very dense with repeated trimming. Trim it any-time. Shape it any way you please. Set the plants one foot apart.

2-Year Size, Well Branched Plants

Prepaid	Per 12	Per 25	Per 50	Per 100
12 to 18 inch	\$2.25	\$4.25	\$7.75	\$13.95
18 to 24 inch	2.85	5.25	9.75	18.50

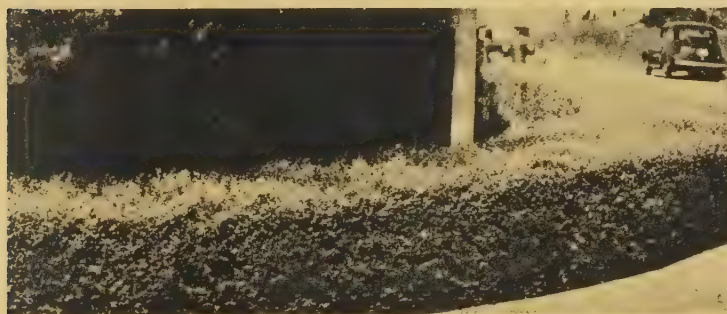


HONEYSUCKLE (Tatarian)

5508. Best of all for taller screening type hedge. Grows naturally to 10 or 12 feet high but can be trimmed and held to 5 or 6 feet. Blooms in May with pink or white flowers followed by attractive red berries. Extremely hardy. For natural growth plant 5 feet apart, for trimmed hedge plant 2 feet apart.

2-Year Size, Well Branched Plants

Prepaid	Per 12	Per 25	Per 50	Per 100
12 to 18 inch	\$2.75	\$4.95	\$8.95	\$16.50
18 to 24 inch	3.50	6.75	12.75	23.50



GREEN LEAF BARBERRY

5505. Very attractive hedge from 1½ to 4 feet high. The foliage is lustrous dark green and, at frost time turns to beautiful reds and browns. Attractive red berries hang on all winter. For natural growth, plant 2½ to 3 feet apart, for clipped hedge 1 foot apart.

2-Year Size, Well Branched Plants

Prepaid	Per 12	Per 25	Per 50	Per 100
12 to 18 inch	\$2.75	\$4.95	\$8.95	\$16.50
18 to 24 inch	3.50	6.75	12.75	23.50



EVERGREEN HEDGE

7114. (American Arbor Vitae). Now you can have a beautiful, hardy hedge that stays green the year 'round! American Arbor Vitae is ideal for your hedge, because it stands transplanting and shearing best of all. Luxurious green foliage is lacy and thick. Plant 12 to 18 inches apart and water frequently.

Prepaid	10	25	100
6 to 10 inch	\$1.90	\$4.40	\$14.50
10 to 12 inch	2.40	5.30	18.60



BRIDAL WREATH

5511. (Spirea Van Houtte). The long, gracefully arching branches are literally covered with white bloom in May. Looks like a snow-bank when in full bloom, and makes an ideal hedge up to 5 or 6 feet. If you want lots of bloom clear to the tip of every branch, do not trim. For natural growth plant 3 feet apart. For trimmed hedge plant 1 foot apart.

2-YEAR SIZE, WELL BRANCHED PLANTS

Prepaid	Per 12	Per 25	Per 50	Per 100
12 to 18 inch	\$2.75	\$4.95	\$8.95	\$16.50
18 to 24 inch	3.50	6.75	12.75	23.50



DWARF BLUE LEAF ARCTIC WILLOW

5513. The ideal plant for low hedges and edgings. Can be held at only 1 foot high or up to 3 feet. Foliage is lovely gray-blue-green, attractive in contrast with lawns and other plants. Grows anywhere, thrives in wet heavy soils. Extremely hardy.

2-year size, well-branched plants.

	12	25	50	100
12 to 18 inch	\$4.50	\$9.00	\$17.00	\$32.50
18 to 24 inch	5.40	10.75	20.00	38.00

SHADE TREES-*for Life-Long Beauty*

For new beauty to your home and comforting shade for you and your family, plant Shade Trees. Plant them this Fall. They gain extra weeks of growth by being out there ready to start with the first breath of Spring. Our Shade Trees are expertly grown to give you a shapely tree. They are heavy rooted, well developed, sure to succeed for you. Complete planting instructions sent free. Order today.



LOMBARDY POPLARS

5804. Above you see the stately pyramidal growth of the Lombardy. It is a wonderful tree for planting along a border and is the finest tree for screening purposes. The leaves go clear down to the ground and the tree makes very fast growth.

NOT PREPAID	Each	Per 4	Per 12
5 to 6 ft. Size	\$0.75	\$2.75	\$7.65
6 to 8 ft. Size	1.00	3.50	9.45
8 to 10 ft. Size	1.25	4.50	12.00



MORaine LOCUST

5814. (Pl. Pat. No. 836). The new thornless and seedless Locust! This beautiful new tree develops into a beautiful vase shape, one of the most graceful trees you've ever seen! Your lawn will love these trees, because the leaves are so finely-cut and fernlike, grass thrives in the shade. Very hardy and grows rapidly. The wood is hard and tough like all locusts, so you need not fear wind or snow damage. A great tree by any standards, Moraine will soon be an outstanding favorite everywhere. 6 to 7 foot branched trees.

EACH \$8.00, NOT POSTPAID.



5815. NIOBE GOLDEN WEEPING WILLOW.

Gracefully drooping branches and a golden colored bark make Niobe Golden Weeping Willow a most attractive tree in both winter and summer. The branches often droop clear to the ground and the golden bark is lovely to see the year around. Niobe is a rapid grower. Attractive when planted in a prominent place as shown in the picture, and especially attractive near a lily pool or a rock garden.

NOT PREPAID	Each	Per 3
5 to 6 ft. Size	\$1.50	\$3.95
6 to 8 ft. Size	2.15	5.75
8 to 10 ft. Size	2.65	6.95



HOPA FLOWERING CRAB

5701. When in full bloom at apple blossom time, Hopa is a solid mass of bright pink flowers, a great lovely ball of pink bloom. Clusters of small bright red fruit in Autumn. Very hardy. Grows to 20 feet unless pruned. Well branched 4 to 5 foot trees.

EACH \$1.75, 3 for \$4.75, NOT PREPAID

PIN OAK

5808. Fastest growing of the hardwood trees, Pin Oak always makes a most shapely and attractive growth. Bright green foliage is deeply cut, and it colors rich browns and reds in the Fall. 6 to 8 ft. size.

EACH \$5.75, NOT PREPAID.



CHINESE ELM

5801. Fastest growing of them all. Before the first year is past you will begin to have the shade you want. And growth continues at a very rapid rate. You can't beat the Chinese Elm for fine shade in a hurry. Selected, shapely, well developed trees.

NOT PREPAID	Each	Per 3
6 to 8 ft. Size	\$1.75	\$4.75
8 to 10 ft. Size	2.25	6.15



CRIMSON KING MAPLE

5822. (Patent No. 735). A wonderful new tree, so colorful and beautiful it deserves a place with our flowering trees. Foliage is brilliant maroon, with lighter tips that glisten brilliantly in the sun, giving the appearance of being continually in bloom. It retains its magnificent color throughout the season. Hardy everywhere, makes most shapely growth. Very scarce.

POSTPAID	Each	Per 3
4 to 5 ft. Size	\$4.00	\$9.95





**RED
RADIANCE**



K. A. VIKTORIA



PICTURE



TALISMAN



**JOANNA
HILL**



ETOILE DE HOLLANDE

Everblooming Hybrid Tea

ROSES

VIGOROUS, HUSKY BUSHES OF EXCELLENT QUALITY

Be first in your neighborhood to have beautiful Roses in bloom. **PLANT THEM THIS FALL.** They will be already growing vigorously long before you could make a Spring planting. More blooms for you and larger blooms, too! Pictured here are 5 of our finest, most dependable hybrid teas. Sure to grow, Sure to give you a grand showing of bloom. Order early.

- 5070. Red Radiance
- 5075. K. A. Viktoria
- 5066. Picture
- 5067. Talisman
- 5071. Joanna Hill
- 5037. Etoile de Hollande

Standard 2-year Bushes
Each \$1.00; 3 for \$2.65, Postpaid

Select 2-year Bushes
Each \$1.15; 3 for \$3.25, Postpaid

Special! ROSE GARDEN OF ALL 6

Standard 2-Year Bushes
Order No. 5257

One each of 6 Roses above

**All 6 only \$5.25,
postpaid.**

Select 2-Year Bushes
Order No. 5258

One each of 6 Roses above

**All 6 only \$6.25,
postpaid.**



Climbing ROSES

*New! Everblooming
Climber*

"SHOWOFF"

5111. This is the rose that caused such a sensation when we offered it, without a name, in our Spring Catalog. Covered with hundreds of sparkling, vivid red blooms in the Spring, and blooms at intervals all summer until frost. The supply is limited, so order this wonder rose today!

Each \$2.00, Postpaid.

CLIMBING PAUL'S SCARLET

5134. The finest climbing rose. Dazzling scarlet blooms cover the entire bush with often as many as 500 to 1000 blooms on an individual plant. It's hardy, too. There are many of them in Shenandoah and each year they are admired by all of us. We know you'll be mighty proud to have Paul's Scarlet blooming gloriously in your yard.

ALL POSTPAID

Standard 2-Year Plants
Each 90c; 3 for \$2.50; 6 for \$4.85
Page 12

Selected 2-Year No. 1 Plants
Each \$1.00; 3 for \$2.75; 6 for \$5.25



CREEPING PHLOX

(Subulata), pictured above, is an ideal plant for borders, rock gardens, and for a ground cover. It grows only 4 to 6 inches high and "hugs" the ground. In very early Spring, sometimes with the last wet snow, the plants are literally one solid mass of colorful bloom. The foliage is moss-like and evergreen. Here are 4 very fine varieties:

- Your choice: Each 45c; 3 for \$1.15, Postpaid**
- 2365. Blue Hills
 - 2366. Crimson Beauty
 - 2367. Rosy Pink
 - 2368. Snowflake

CREEPING PHLOX SPECIAL

Order No. 2364. One each of all Creeping Phlox listed above.

ALL 4 ONLY \$1.50, POSTPAID



BRILLIANT *Phlox*

of Immense Size and Wondrous Colors

Plan now to have this most popular of the Summer blooming perennials in your garden next year. You will certainly be thrilled with the huge heads of bloom, the brilliant glowing colors. Heads of bloom often twice as large as the pictures shown here. Plants we send are hardy and vigorous. Have already bloomed in the nursery this Summer. They are sure to bloom next Summer and for years to come. Order yours now.

For individual varieties order by number as shown below.

- 2020. Purple Heart
- 2005. World Peace
- 2010. Ruby Lee
- 2007. Flash
- 2034. Apple Blossom

Alike or Assorted
Each 40c
3 for \$1.00
Postpaid.

GARDEN OF BRILLIANT PHLOX

ORDER NO. 2017

ONE EACH OF 5 PHLOX PICTURED

ALL 5 ONLY \$1.50, POSTPAID

Fine Premiums Without Extra Cost If You Order Before September 15th.
 See Page 2.

English Violets

2577. (Prince of Wales.) The largest flowering violet that grows! Blooms are rich, royal purple and they are very sweet scented. Very long stems. Will grow anywhere, but do best in partial shade. We guarantee good, strong hardy roots.

Each 35c; 3 for 89c, Postpaid



Trollius

2396. Bright yellow outer petals with center petals of rich orange. Stems 12 to 18 inches are fine for cutting. Blooms from May until August. Very hardy. **Each 60c; 3 for \$1.65, Postpaid.**



ROSE ELF

Pentstemon

2308. Lovely shell-pink flowers on spikes about 18 inches tall. Ten or more spikes on each plant and bloom comes continuously during June, July and August. Plant's growth is neat and compact. Fine for cut flowers and perfectly hardy.

Each 60c; 3 for \$1.65, Postpaid.

For Your Outdoor Living Room . . .

Everyone admires those homes which are planted with beautiful shrubs . . . and beauty isn't all . . . because planted homes are more valuable, actually worth more money. Select your shrubs from the outstanding varieties pictured here. **PLANT THEM THIS FALL.** By Fall Planting you gain several weeks of growth next Spring. Our hardy, outdoor grown shrubs will thrive and succeed for you. Complete planting instructions sent with each order.



WHITE HYDRANGEA (A.G.)

5432. This beautiful shrub is the answer to your need for one that thrives on the north side of your home or in shady places. From June to August it is covered with great big snow white balls of bloom, often 8 to 10 inches across. The large leaved foliage of light green is very attractive, too. Perfectly hardy . . . and our sturdy plants will certainly succeed for you.

2 and 3-Year Plants

Postpaid	Each	3
18 to 24 inch	\$0.90	\$2.40
2 to 3 ft.	1.10	2.95



PINK HYDRANGEA (P.G.)

5433. The blooms of P.G. are simply enormous, often a foot long and 6 to 8 inches across the base. The flowers open white and slowly take on pink and bronze hues. Bloom comes abundantly from July until frost. Pink Hydrangea does very well in the shade and thrives in full sun. One of our showiest shrubs, one that is sure to thrill you.

2 and 3-Year Plants

Postpaid	Each	3
18 to 24 inch	\$0.90	\$2.40
2 to 3 ft.	1.10	2.95



TAMARIX

5324. (Hispidia) There will never be a day you don't admire your Tamarix. The feathery silvery-blue foliage is beautiful all season long. And throughout the Summer you'll be thrilled by the great plume-like spikes of rosy pink bloom. Tamarix thrives in either sun or shade. (12 ft. unless pruned.)

2 and 3-Year Plants

Postpaid	Each	3
18 to 24 inch	\$0.75	\$1.95
2 to 3 ft.	.85	2.25



GOLDEN VICARY

5334. This unusual shrub will surely cause comment when seen in your outdoor living room. The thick, leathery leaves are a rich golden yellow, so at a distance it can actually be mistaken for a plant covered with yellow bloom. Golden Vicary is a vigorous grower and fully hardy. Grows nicely upright to a height of 4 to 5 feet.

Postpaid	Each	3
18 to 24 inch	\$0.95	\$2.50
2 to 3 ft.	1.15	2.95



SPRING GLORY FORSYTHIA

5332. Large soft yellow flowers completely cover the branches in very early spring before the foliage appears. Such masses of bloom that the branches gracefully arch and bend under the weight. Hardy, and easy to grow almost everywhere.

Postpaid	Each	3
18 to 24 inch	\$0.95	\$2.50
2 to 3 ft.	1.25	3.25



RED LEAF BARBERRY

5420. The rich, bronzy-red foliage of the Barberry has no equal in the family of shrubs. In the Fall it takes on still different beauty as it turns to shades of orange and scarlet. Bright red berries decorate the shrub through Fall and Winter. Outstanding in hedge use and specimen plantings. (3 to 5 ft.)

2 and 3-Year Plants

Postpaid	Each	3
15 to 18 inch	\$0.75	\$1.95
18 to 24 inch	.85	2.25

Flowering Shrubs

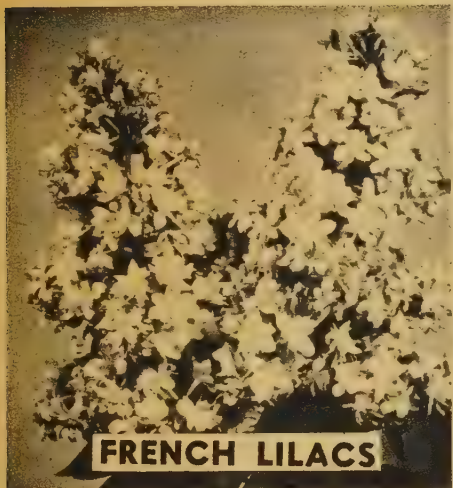


PINK FLOWERING ALMOND

5404. Darling little pink rosette flowers densely line each branch and twig of this Flowering Almond. And this attractive show is made in earliest Spring, before even the foliage has formed. Everyone will admire your planting of this lovely shrub. (4 to 5 ft.)

2 and 3-Year Plants

Postpaid	Each	2	3
18 to 24 inch	\$0.90	\$1.90	\$2.40
2 to 3 ft.	1.10	2.80	2.95



FRENCH LILACS

These budded plants of the finest French varieties are a sensational improvement over the old fashioned lilac. The massive trusses of densely packed bloom are often 5 to 8 inches long. The bush grows only 6 to 8 ft. high. The bloom has a most delightful fragrance. The varieties listed are all Double Flowered.

2 to 3-year Size Plants

Postpaid	Each	2	4
12 to 18 inch	\$1.00	\$1.90	\$3.65
18 to 24 inch	1.45	2.80	5.40

5459. Victor Lemoine (Lavender)
5455. Charles Joly (Purplish red)
5463. President Grevy (Bluish lilac)



RED FLOWERING QUINCE

5322. Red flowers will so densely cover the branches of this Quince that the shrub will appear to be aflame. Very attractive in your yard and excellent for sprays of cut flowers. You and your neighbors will be admiring them in earliest Spring, before the foliage shows. (5 to 6 ft.)

2 and 3-Year Plants

Postpaid	Each	3
18 to 24 inch	\$0.75	\$1.95
2 to 3 ft.	.85	2.25



SPIREA ANTHONY WATERER

5436. One of the most attractive of all low growing shrubs. The rosy-red flowers of this Spirea come on wide flat heads, and they come again and again through July until frost. A shrub of continuing beauty. Growing only 2 to 3 ft. high it is ideal for foreground plantings and low, informal hedging.

2 and 3-Year Plants

Postpaid	Each	3
12 to 15 inch	\$0.60	\$1.55
15 to 18 inch	.75	1.95

SPIREA BILLIARDI →

5438. The feathery plume-like blooms of this Spirea are 5 to 8 inches long, rich dark pink in color, and beautifully dense. Blooms from July to September and grows 4 to 5 feet tall.

Postpaid	Each	3
18 to 24 inch	\$0.75	\$1.95
2 to 3 ft.	.85	2.25



NEW VERY DOUBLE

Mock Orange

5491. SNOWFLAKE. (Plant Patent 538). Here is a new and wondrous improvement of a fine old favorite. It is an intensely double Mock Orange, with many excellent habits of growth. Snowflake thrives in ordinary soil, in sun or partial shade. It makes an unusually symmetrical growth, grows rapidly and is completely hardy clear into Canada. Snowflake blooms profusely in June and July and the Sweet Mock Orange fragrance is there, too. Even the foliage is a feature: leaves are large, dark green, and are retained to cover the lower branches. Plant Snowflake as a specimen, as a screen, or as a tall border. Grows to 8 feet high, 6 feet across. Be one of the first to thrill in the pride of having beautiful, fragrant Snowflake.

STURDY 18 TO 24 INCH PLANTS

EACH \$1.35 POSTPAID



BRIDAL WREATH

5444. Gracefully arching branches are lined and heavily laden with snow white bloom, in May and June. Surely you should have this shrub in your yard. It is hardy everywhere, thrives in the sun or partial shade. Plant it this Fall . . . for an informal hedge, for a foundation or specimen planting. Fall plantings often start blooming the first year.

2 and 3-Year Well Branched Plants

Postpaid	Each	3	6
18 to 24 inch	\$0.55	\$1.50	\$2.95
2 to 3 ft.	.75	1.95	3.55



**Fine Premiums for
EARLY ORDERS**

(See Page 2)





POMPON BUTTON MUMS

Here are the little darlings of the Chrysanthemum family. The intensely double blooms are beautifully rounded and are only 1 to 1½ inches across. Just a single spray may have as many as 25 blooms. The plants make a shapely growth and cover themselves with bloom from September until killing frost. They make beautiful and long lasting bouquets. Grow 18 to 24 inches high. Listed below are three of the finest, richest colored varieties.

Each 45c; 3 for \$1.15, Postpaid

2155. ILLUMINATOR. Bronze Gold

2157. ORCHID JEWEL. Orchid Pink

2151. PEPITA. Gold and Cream

2152. CHIQUITA. Bright Yellow

POMPON MUM SPECIAL

Order No. 2160

One each of four listed above.

ALL 4 ONLY \$1.50, POSTPAID

MYRTLE
WALGREN

ZANTHA

Glorious

COURAGEOUS



SOUTH
WIND

POLAR ICE



HARDY ASTERS

Order No. 2207

One each of the Asters pictured.

ALL 4 ONLY \$1.40,
POSTPAID

HARDY ASTERS

Brilliant and lovely autumn flowering perennial. Unexcelled for cut flowers. Varieties listed are large flowered, very vigorous growers and prolific with bloom. Strong thrifty plants.

2202. BEECHWOOD CHALLENGER. Best red
Aster

2203. BLUE GOWN. Clear Blue

2201. MT. EVEREST. Pure White

2204. ADORABLE. Deep clear pink.

Alike or Assorted

Page 16 Each 49c; 3 for \$1.25, Postpaid.



CHRYSANTHEMUMS

This grand selection of Chrysanthemums was chosen for you from dozens of available varieties . . . because (1) they begin blooming in mid-September and are then in glorious full bloom within a few days . . . (2) they are the true cut-flower type; the blooms often 3 inches across and very densely double . . . (3) they are very free blooming; so bloom-packed that the foliage will be completely covered . . . and (4) they are thrifty vigorous growers; all perfectly hardy.

Order yours right now. When they bloom next Fall you'll have a thrilling abundance of bloom. Send your order today.

2170. Myrtle Walgren

2164. Zantha

2162. Courageous

2163. Polar Ice

2165. South Wind

Alike or Assorted

Each 50c; 3 for \$1.35, Postpaid

CHRYSANTHEMUM GARDEN OF ALL 5 ABOVE

Order No. 2169

One each of this perfect color assortment of early flowering, cut-flower Chrysanthemums.

**ALL 5 ONLY \$1.95
POSTPAID**

"MILLION MUMS"

These Cushion Type Chrysanthemums grow in low, rounded bush form only 12 to 18 inches high. And when blooming time comes you will see a solid cushion of bloom. From the ground to the top and all around, hundreds and hundreds of blooms. Then you'll know why we call them "Million Mums." Plant them this Fall for years of wondrous beauty.

2112. Bronze

2114. Red

2113. Pink

2115. Yellow

Alike or Assorted

EACH 35c; 3 FOR \$1.00, POSTPAID

"MILLION MUM" Garden

Order No. 2116

One each Red, Pink, Yellow
and Bronze.

All 4 Only \$1.25, Postpaid



Baby's Breath

This delicate flower is one of our rarest beauties. The body of the plant grows close to the ground, then shoots up numerous feathery panicles of white or pink flowers on thread-like stalks during early summer. They are beautiful to mix in with bouquets of other flowers and are fine for winter bouquets.

2501. BRISTOL FAIRY. Large, pure white, very double. Blooms all summer. 1½ to 2 feet. **Each 90c, Postpaid.**

2502. ROSY VEIL. Double like Bristol Fairy. Flowers open white and change to delicate pink as season advances. Is 2 weeks earlier than Bristol Fairy. **Each 55c, Postpaid.**

2503. PANICULATA. This is the old fashioned favorite with tiny white single flowers which give it a gauze-like appearance. **Each 35c; 3 for 85c, Postpaid.**

BABY'S BREATH SPECIAL

2504. One each of 3 above, \$1.50, Postpaid.



Pacific Hybrid Delphinium

2523. This giant hybrid strain has very double and very large flowers. They come in pale blues, deepest indigos and royal purples with pink and mauve and lavender shadings. The spikes are very tall, and very densely and luxuriantly loaded with bloom.

Each 50c; 3 for \$1.25, Postpaid.

2520. BELLADONNA (Clivedon Beauty). Sky blue delphinium with long strong spikes packed closely with bloom. **Each 35c; 3 for \$1.00, Postpaid.**

2521. BELLAMOSA (La Martine). Tall spikes, huge florets of deep indigo blue with an attractive white bee. **Each 35c; 3 for \$1.00, Postpaid.**

DELPHINIUM GARDEN

Order No. 2522

One each of Delphiniums above . . .
ALL 3 ONLY 89c, POSTPAID.



Achillea

2301. ANGEL'S BREATH. Pure white flowers come in compact, cushiony heads like clusters of tiny chrysanthemums. Blooms early summer till frost. Medium low growing. **50c each; 3 for \$1.35, Postpaid.**

2305. PINK ACHILLEA. Colors range from frosty pink to deep rose. Fragrant, fern-like foliage. Dense clusters of bloom. **Each 35c; 3 for 90c, Postpaid.**

Order No. 2312. Three each of 2 Achillea above.
ALL 6 ONLY \$1.95, Postpaid.



Lythrum

2331. BEACON. Clear carmine red flowers, set on 2-foot spikes. Blooms early summer till frost. Wil- lowy foliage . . . fine for cutting. **Each 50c; 3 for \$1.25, Postpaid.**

2332. ROSALIE. Rosy pink flowers are graceful, and make wonderful bouquets. Hardy and does well in sun or shade. **Each 50c; 3 for \$1.25, Postpaid.**

LYTHRUM GARDEN

Order No. 2330. Two each of 2 Lythrum above.
ALL 4 ONLY \$1.50, POSTPAID.



LILIES



RUBRUM

3705. Judged by many to be our most magnificent Lily. The pink blooms are delicately edged with white and attractively mottled with deeper red. Rubrum is a vigorous grower, completely hardy. Grows 3 to 4 feet high, blooms in August.

Each 70c; 3 for \$1.85, Postpaid.

DOUBLE TIGER

3702. Exotically double blooms are different and very attractive. The big blooms look like some rare tropical flower, with their bright color and contrasting spots. They come on abundantly, on stems 4 to 5 feet high. Blooms in July and on into August.

Each 35c; 3 for 85c, Postpaid.

MADONNA

3742. (Candidum) The broad, funnel-shaped blooms of Madonna are purest white. The stamens are rich yellow. Each stem may have 5 to 11 blooms when well established. Very fragrant, too. Plant in a sunny location, about 3 inches deep. Sure-to-bloom bulbs.

3 for \$1.35; 6 for \$2.85, Postpaid.



RED CORAL

3704. Blooms look like tiny flashes of fire. Only two inches across, they are brightest red and waxy, and glisten with brilliance. Really unusual, and sure to command admiration. 6 to 8 blooms symmetrically spaced on a stem about 18 inches high.

Each 30c; 3 for 75c, Postpaid.



FLAME

3700. The upright clusters of Flame Lilies are a solid mass of beaming color. As many as 15 flowers are borne on a single stem. Completely hardy, Flame increases rapidly. It grows 18 to 20 inches high, and begins blooming early in June.

Each 45c; 3 for \$1.25, Postpaid.



REGAL

3706. Long America's favorite, and for very good reasons! Regal is most prolific; often a single stem will display 15 to 25 blooms. Very hardy, it increases steadily year after year. Grows 3 to 4 feet high, and blooms in June and July.

LARGE 5 TO 6 INCH BULBS. Each 30c; 3 for 75c; 6 for \$1.35, Postpaid.

JUMBO 6 TO 8 INCH BULBS. Each 45c; 3 for \$1.15; 6 for \$1.95, Postpaid.



New! OLYMPIC HYBRID

3740. This magnificent new lily is probably the finest lily available today! Tremendous vigor and freedom of bloom. Beautiful, graceful blooms are huge and fragrant. A wonderful variation in color, from glistening white, through yellow and icy green to delicate pink. Stems 4 to 6 feet tall, and the blooms come on in late July and August. Order early, to assure receiving this gorgeous lily.

Each 60c; 3 for \$1.50; 6 for \$2.50, Postpaid.

REGAL SPECIAL!

Order No. 3709. Six blooming size Regal Lily bulbs for only \$1.00, Postpaid.

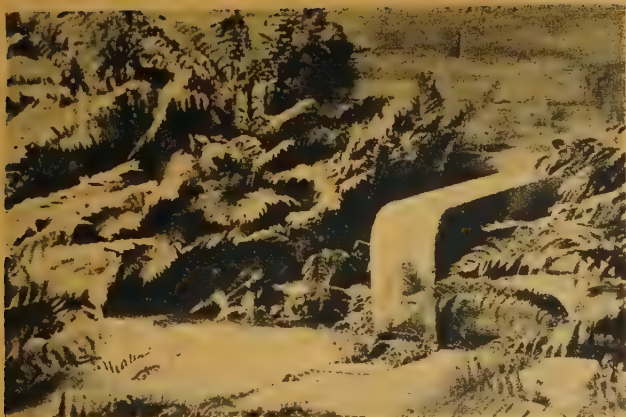
LILY GARDEN. For Bloom all Summer!

Start seeing FLAME blooms in June, REGAL and RED CORAL in late June and July, DOUBLE TIGER in July and RUBRUM in late July and August.

Order No. 3731

One each of 5 lilies above

All 5 Only \$1.55, Postpaid.



HARDY OUTDOOR FERNS

One of the most attractive hardy plants. The dense growth of beautiful foliage is always lovely. Will thrive in the shady places close to your house where other plants fail to grow. Ferns give a planting effect of Nature's own way. We have four fine varieties for you:

EACH 39c; 3 for \$1.00, POSTPAID

2510. OSTRICH PLUME. Tallest growing of all. The long graceful leaves resemble an ostrich feather, grow to 3 feet.

2511. GOLDIE'S WOOD FERN. Arched and spreading type. Very vigorous. Grows 2 feet tall.

2512. MAIDEN HAIR. Most attractive and rarest. Very wiry, slender, black stems with delicate green fronds. 12 to 18 inches tall.

2513. INTERRUPTED. Grows 2 to 4 feet tall. Good for foundation plantings, shade or semi-shade.

FERN GARDEN

Order No. 2514. One each of the 4 Ferns above . . . All 4 Only \$1.25, Postpaid.

2509. 10 Assorted Ferns, our selection, \$2.75, Postpaid.



PERENNIALS PLANTED
THIS FALL...

WILL HAVE A HEAD START
NEXT SPRING!



PINCUSHION FLOWER

2380. HYBRID SCABIOSA. Lovely flowers in an attractive range of colors including shades of blue, lavender, and white. Grows 2 feet high, is very hardy, and thrives in full sun. You'll be enjoying blooms from June clear through September. Each 45c; 3 for \$1.25, Postpaid.



BUTTERFLY FLOWER

2309. Glossy orange petals form clusters 3 to 5 inches in diameter in midsummer. Ideal for borders around perennial beds or in front of evergreens. Perfectly hardy, and thrives in full sun.

Each 35c; 3 for 89c, Postpaid.



SHASTA DAISIES

For generous bloom and for long stemmed cut flowers you will surely want to plant Shasta Daisies. They will give you a beautiful show in your garden and provide most lovely bouquets.

2314. Giant Alaska. Large glistening white single flowers, golden centers. Bloom late Spring and into the Summer. Each 35c; 3 for 89c, Postpaid.

2335. Deiner's 8-inch. Largest flowering Shasta. Single white blooms reach the astounding size of 8 inches across. Each 50c; 3 for \$1.35, Postpaid.

2384. Deiner's Grand Marconi. Fully double and beautifully frilled flowers, on stiff stems. Often as large as 4 inches across. Each 40c; 3 for \$1.10, Postpaid.

SHASTA DAISY SPECIAL

Order No. 2311. One each of above
All 3 only \$1.00, Postpaid.



PAINTED DAISIES

(Pyrethrum) A most gratifying perennial. The lovely long stemmed blooms are most attractive in the garden, are unexcelled as cut flowers. Blooms very generously throughout Spring.

Each 39c; 3 for \$1.10, Postpaid.

2385. Robinson's Red. Brilliant red with bright gold center.

2386. Roseum. Bright pink, contrasting golden center.

2387. Semi-Double. Colors from brightest pink to deepest red.

PAINTED DAISY SPECIAL

Order No. 2388. One each of above . . .
ALL 3 ONLY \$1.00, Postpaid.



SWEET WILLIAM

Brilliantly colorful in early spring. Trusses densely packed with bloom, comes on stems 12 to 18 inches tall. Your choice of Scarlet Beauty, Pink Beauty, or Purple Beauty. Each 35c; 3 for 89c, Postpaid.

2339. SCARLET BEAUTY.

2345. PINK BEAUTY

2343. PURPLE BEAUTY, bright purple.

SWEET WILLIAM GARDEN

Order No. 2354. One each of Sweet Williams above . . . all 3 for only 79c, Postpaid.

HOUSE PLANTS

Brighten your home this winter with cheerful bloom and interesting foliage. Choose your favorites from this page and the next, and order with confidence from the Earl May Seed Co. Shipments begin about September 1 and continue until freezing weather. All houseplants are postpaid.



DOUBLE ROSE BEGONIA

Very double blooms are like darling little roses and the glossy foliage is very attractive, too. They are very easy to grow and will keep you thrilled with a continuous parade of bloom. Your choice of these 3 colors:

Each 79c

- 9306 Red
- 9307 Pink
- 9308 White

9301. One Each of All 3 Above, Only \$2.19, Postpaid.



9303. ANGEL WING BEGONIA. Very dark green foliage attractively spotted with silver. Small blooms are red. Each 59c.

9305. WATERMELON BEGONIA. Green and white leaves, shaped like tiny watermelons. Beautiful foliage. Each 65c.

9304. STRAWBERRY BEGONIA. Most unusual. Plants form runners and little plants come on the runner ends, as shown above. Easy to grow. Each 65c.

WAX LEAF BEGONIAS. Blooms and blooms the year round, all the time. Glossy green foliage. Each 65c.

- 9309 RED
- 9310 PINK
- 9311 WHITE

SPECIAL

9302. One each of 3 Wax Begonias above. All 3 only \$1.85. Page 20

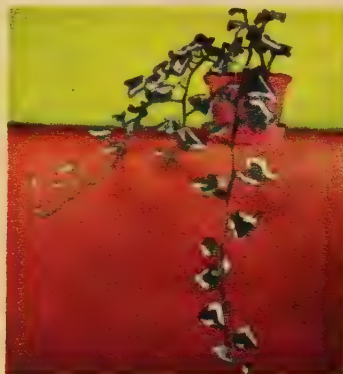
IVIES



9101. GOLD DUST. New and very attractive, with unusual coloration. Leaves are dark green, but flecked with gold. You'll like it, and it's easy to grow. Each 89c; 3 for \$2.39.

9103. HAHN'S BRANCHING IVY. A beautiful dark green, and most popular of all branching ivies. It requires very little light, and is easy to grow. Each 39c.

9104. MERION BEAUTY. Best small-leaved branching ivy. Very easy to grow, even in water. Wonderful for wall-brackets or planters. Each 39c.



9102. GLACIER IVY. Dark green leaves with icy white edges. A real conversation piece, and a must for coffee tables or planters. Each 79c; 3 for \$2.00.

IVY SPECIAL

9105. Three ivies, our choice of varieties. All different, and all top-quality plants with long runners.

All 3 only \$1.39.



RED KING



PINK BEAUTY



RED HEAD

AFRICAN VIOLETS

Order with complete confidence. You'll like these healthy plants. Complete growing instructions will be included with your order.

DESCRIPTIONS AND PRICES ON NEXT PAGE.



WYONA



MADAM BUCHNER

GERANIUMS

Here's the most complete list of geraniums we've ever been able to offer. All are tested varieties, with a wide range of colors and habits of growth.

9401. WYONA. Bright brick red. Sure to bloom generously.

Each 49c; 3 for \$1.40.

9402. SPECIAL PINK. Large pink blooms, and lots of them. Branches profusely.

Each 49c; 3 for \$1.40.

9403. MADAM BUCHNER. The best white geranium. A truly prolific bloomer.

Each 49c; 3 for \$1.40.

FANCY LEAF GERANIUMS

Luxuriously colored foliage will make these your favorite house plants.

9404. SKIES OF ITALY. Very fancy tri-color. The frilly leaves of this show-off are dark, zoned with crimson and orange, and edged with yellow. Each 69c.

9405. MOUNTAINS OF SNOW. A wide white edge on leaves centered with dark green makes this one of the most beautiful of the fancy-leaved varieties. Each 69c.

9406. JUBILEE. A favorite bi-color. Yellow-green leaf with a red-brown center. A good pot plant that will branch well. Each 69c.

9407. MARY ANN. Creamy white and light green cup-shaped leaves. Low and compact. Each 69c.

9408. STARS AND STRIPES. Our special novelty geranium. Attractive and very odd. Double red and white striped flowers. Each 69c.

Giant SPLIT-LEAF PHILODENDRON

9111. A huge and exotically beautiful new plant, shipped to us from the sub-tropics. Ideal for ranch-style homes, or by big windows or fireplaces. Glossy dark green leaves. Full growing instructions will be sent you.

Each \$4.59.

AFRICAN VIOLETS

RED KING

9501. The best reddish violet yet developed, and the closest to a true color. A truly unusual shade. Your friends will envy you this fine plant. Each \$1.25.

RED HEAD

9502. This was the first successful attempt at a red African Violet, and has won many friends and established a firm reputation for profuse bloom of an unusual shade. Each \$1.25.

PINK BEAUTY

9503. Blooms of frosty pink are carried well above the foliage. Very prolific. We believe this one to be the best of the pinks. Each \$1.00.

LADY GENEVA

9503. New and sensationally lovely. Dark blue flowers are edged with frosty white. A real beauty. Each \$1.15.

WHITE LADY

9504. Large white blooms, and lots of them. A real favorite with African Violet lovers, and will be yours, too. Each \$1.10.

DOUBLE NEPTUNE

9506. A thrilling deep blue, and the blooms are intensely double. One of the very best doubles, by reason of intense color and prolific bloom. Each \$1.50.



CACTUS AND SUCCULENTS

9201. SOLD AS A COLLECTION ONLY. Seven plants: 3 spiny-type cacti and 4 succulents, all different. Just put them in a half sand, half soil mixture and watch them grow. Your first blooms will delight you.

ALL 7 PLANTS ONLY \$1.00.



9108. EMERALD GEM (Nephthytis). Bright green, arrow-shaped leaves. Will vine in time. Each 49c.

9109. VARIEGATED NEPHTHYTIS. Bright green arrow-shaped leaves, streaked with white. Each 45c.

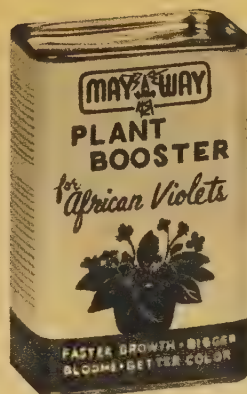
9110. SNAKE PLANT. (Santiveria). Dark green leaves with mottled lighter shades. Grows anywhere. Each 45c.



9106. PHILODENDRON. This vine will grow in plain water and its shiny heart-shaped green leaves will enhance every room in your home. Each 45c.

9107. VARIEGATED PHILODENDRON. Same as above, only this plant's leaves are streaked with white. Very unusual, and beautiful. Each 49c.

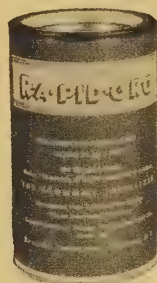
To Improve Your HOUSE PLANTS



For healthier, faster-growing plants.

MAY-WAY PLANT BOOSTER is a highly concentrated, clean and odorless fertilizer which dissolves quickly and completely in water. Guaranteed analysis of 10% Nitrogen, 52% Available Phosphoric Acid and 17% Potash. That's a total of 79% active and immediately available plant food elements. MAY-WAY PLANT BOOSTER also contains a hormone to promote faster growth of new roots; the all soluble plant food elements supply needed nutrients immediately. Give your plants proper care . . . order your PLANT BOOSTER today!

4 oz. Can 40c; Lb. Can \$1.00, Postpaid.



RA-PID-GRO

This miracle all-purpose plant food is highly concentrated. Guaranteed Analysis, Nitrogen 23%, Phosphoric Acid 21%, Potash 17%, plus Vitamins B-1 and B-2. Each pound makes 22 gallons when mixed with water. The cost is less than 3/4c per pound. Quick acting, clean, odorless, easy to use. Simple directions on every package. 8 oz. Pkt. (11 Gal.) 75c; 1 lb. (22 Gal.) \$1.25; 5 lbs. (110 Gal.) \$4.50, Postpaid.



PLANTABBS

Feed your Vegetables, Flowers, Roses and Shrubs the modern way—with ready-to-use PLANTABBS. Clean and odorless; absolutely reliable; easy to use. Order today.

POSTPAID PRICES: 75 tablets, 50c; 200 tablets, \$1.00; 1000 tablets, \$3.50.



POTTING SOIL for house plants

Potting soil especially prepared for growing plants and bulbs indoors. Promotes luxurious foliage growth and gorgeous colorful flowers. Easy to use, just pour soil into containers, plant bulbs or flowers, nothing to add but water. Contains humus, garden soil, rotenone, vitamins B1 and B2, rootone, cuperous oxide and further enriched with additional amounts of nitrogen, phosphorus and potash to make a highly balanced nutritional soil for bulbs and house plants.

1/2 Gallon \$1.00; Gallon \$1.50, Postpaid.



Complete and Balanced PLANT FOOD

1 lb. MAKES 100 GALS.

Hyponex is clear, odorless, harmless. Makes plants grow vigorously, bloom abundantly, will not cake, spoil, or lose strength. One teaspoonful makes one gallon. 7 ounces 50c, 1 lb. \$1.00, Postpaid.



COLUMBINE

These large flowered, long spurred Columbine will bring you an abundance of beautiful bloom in late May and June. All of them hardy. **ALL POST-PAID.**

2560. CRIMSON STAR. Brilliant red flowers with snow white inner petals. Each 39c; 3 for \$1.00.

Your choice of the following, Each 35c; 3 for 89c, Postpaid

2559. BLUE SHADES.
Loveliest shades of blue.

2564. ROSE QUEEN.

Soft rose pink.

2563. SNOW QUEEN.
Pure White.

COLUMBINE GARDEN

Order No. 2567

One each of the 4 Columbine above.

ALL 4 ONLY \$1.10, POSTPAID

2554. Scott Elliott Long-Spurred Hybrids. Wonderful colors, extremely long spurs. 4 for \$1.00, Postpaid.



HARDY CARNATIONS

Beautiful, spicy-fragrant blooms on long stems, ideal for cutting. Generous with bloom from early Summer until frost. They will bloom the first year. Your choice:

Each 39c; 3 for \$1.10, Postpaid

2530. KING OF THE BLACKS

2532. ROSE QUEEN

2533. SNOWDRIFT

2529. GOLDEN SUN

SPECIAL

Order No. 2534. One each of 4 Carnations above.

ALL 4 ONLY \$1.25, POSTPAID

DIANTHUS (Wallace Red)



2550. Charming little red carnations come on continuously from June until September. They have a delightful spicy fragrance. Attractive spiny foliage. Grows 10 inches high and does exceptionally well in the full sun.

Each 60c; 3 for \$1.65, Postpaid.



OLD FASHIONED

BLEEDING HEARTS

2556. FERN LEAF BLEEDING HEART (left)
Fern-like foliage is very attractive. Blooms all summer long, in sun or partial shade. Grows 1 ft. high. Each 45c; 3 for \$1.25, Postpaid.

2557. OLD FASHIONED BLEEDING HEART.
Heart-shaped flowers on long arching stems. Blooms May and June. Grows 2 ft. high. Each 80c; 3 for \$2.10, Postpaid.

BLEEDING HEART GARDEN

Order No. 2558. 1 Old Fashioned and 2 Fern Leafed Bleeding Hearts. **ALL 3 ONLY \$1.45, POSTPAID.**



FERN LEAF



PERENNIAL SWEET PEAS

Larger than the annual, long stems, ideal for cutting. Blooms in abundance in Spring and early Summer. Lives for years and succeeds everywhere. Each 35c, 3 for 89c, Postpaid.

2324. Crimson King

2325. Rose Queen

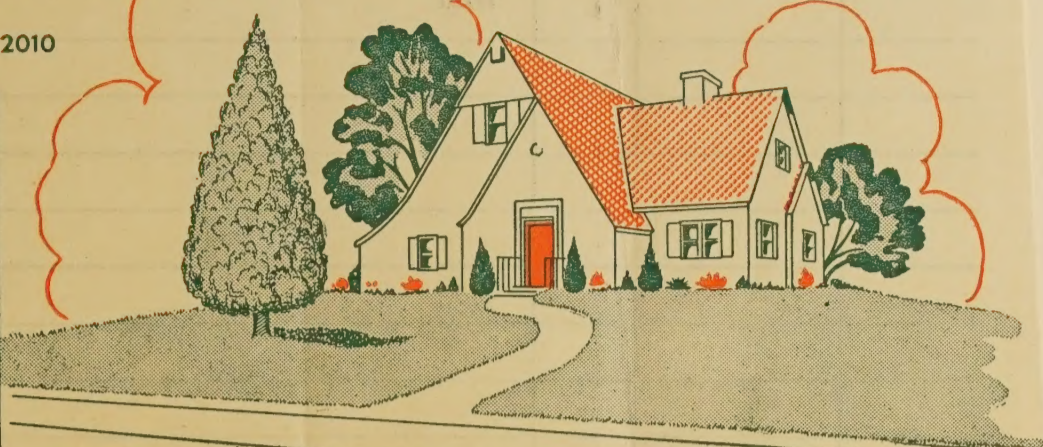
2326. White Queen

Order No. 2322. **ALL THREE** Perennial Sweet Peas above. **ONLY 80c, Postpaid.**

Fall is Mother Nature's Seeding Time

PLANT **MAYPARK** LAWN GRASS SEED NOW

Order No. 2010



Lb. \$1.10; 3 lbs. \$2.95; 5 lbs. \$4.95;
10 lbs. \$9.65, Postpaid

COOL WEATHER AND MOISTURE ENCOURAGE DEEP, HEAVY ROOT GROWTH



Imported



IMPORTED BY US DIRECT FROM HOLLAND. Big, tall, and such brilliant colors! Huge blooms on strong stems 24 to 28 inches tall. Completely guaranteed. 4 each of the 8 great Darwins pictured on Page 1 of the catalog. All labeled.

Order No. 144

All 32 BULBS only

\$2.25

PAID

POST



Earl May Seed Co.
SHENANDOAH,
IOWA

PLACE
3c
STAMP
HERE

from

3 for 50c; 6 for 85c; 12 for \$1.50;
25 for \$2.89, Postpaid

Order No. 99

So big and brilliant you aren't going to believe it until you see it with your own eyes. Blooms often 4 inches tall, 8 inches across. Order today.



Red Emperor

NOTE: All members of the same family should order under the same name, preferably the head of the family.

-61

Cash sent at your own risk.

DO NOT WRITE IN THIS SPACE

SEND REM

TENSION,
ENVELOPES
DRAM VELLOPE
TRADEMARK

[illegible]

—In writing us please don't put your letter on this sheet with order. Put your letter on a separate sheet so we can answer your letter WHILE THE ORDER IS BEING FILLED AND WILL NOT DELAY ORDER OR LETTER.

Guarantee and Agreement

—Our seeds are sold subject to your test and approval upon delivery to you. If in your judgment they are unsatisfactory return them to us within ten days and we will make full refund. We cannot guarantee the crop or productiveness, as there are too many things affecting them beyond our control. Our guarantee on bulbs and nursery stock is printed in detail in the catalog.

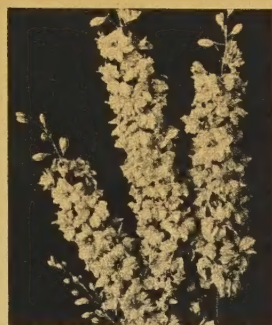
EARL MAY SEED COMPANY, - - - SHENANDOAH, IOWA

PLANT PERENNIAL FLOWER SEED THIS FALL

EARLIER BLOOM — MORE BLOOM. Your Perennials will be up and coming weeks earlier next Spring if you sow the seed this Fall. It's easy. Complete instructions sent along with your order.



1210. GIANT SWISS PANSIES. Largest flowering of all Pansies. Our mixture will give you a wonderful variety of colors and "faces". Be first with these giants. Plant your seed this fall. **Pkt. 15c, Postpaid.**



1508. PACIFIC HYBRID DELPHINIUM. A miracle strain with extra tall spikes, densely packed with large florets. A grand color mixture. **Pkt. 25c, Postpaid.**



1518. VIOLA. Dainty little "baby face" pansies which are ever-blooming and very hardy. We will send you a wide assortment of splendid colors. **Pkt. 15c, Postpaid.**



1507. PAINTED DAISIES. (Pyrethrum) Varying shades of pink and red. Long stemmed, fine for cutting. Abundant bloom early in June, off-and-on all Summer. **Pkt. 15c, Postpaid.**



1502. PERENNIAL SWEET PEA. Larger flowered than the annual. Profuse bloom in Spring and early Summer. Fine for cutting. Mixture of Red, Pink, and White. **Pkt. 15c, Postpaid.**

PERENNIAL FLOWER GARDEN

Order No. 15. Have all five of these fine Perennials in abundance and at special price. Save by ordering them all. **One Each of Perennials Above . . . All 5 Packets Only 75c, Postpaid.**



Sure to pop
POPCORN
JUST RIGHT FOR
PERFECT POPPING,
TENDERNESS, FLAVOR!

Our popcorn is moisture conditioned TWO WAYS. First, in our laboratories we make scientifically certain that the moisture content is just right for perfect popping. Then, we pack it in moisture-proof, reusable plastic bags. Pops to huge, tender, delicious kernels every time! Ideal for those winter evenings, so order yours now!

Postpaid in Iowa, Nebraska, Missouri and Kansas. Elsewhere, please add 5c per pound for postage.

HYBRID YELLOW JUMBO
Order No. 157
5 lbs. \$1.50

HYBRID WHITE HULLESS
Order No. 156
5 lbs. \$1.50

Order No. 155
2½ lbs. of each,
\$1.50



YOU, TOO,
CAN HAVE A

**GREEN
THUMB!**

The cleverest garden gloves you've ever seen! Vinyl treated, they're dirt repellent, washable, and actually have a GREEN THUMB! They'll wear lots longer than even the best cotton gloves, yet are soft and pliable as chamois. Generous, full-cut sizes: Small, Medium and Large. Clever!

89c Pair, Postpaid.



**HOLE-IN-ONE
BULB AND
PLANT SETTER**

Makes a hole in one easy operation. Simply cut the tool into the soil, remove it with a twisting motion. Out comes a plug of soil, leaving a perfectly flat-bottomed hole. Ideal for pot-grown plants or bulbs. The handiest gadget you've seen.

Each \$1.00, Postpaid.

**MOLE
KILLERS**



"FIRECRACKER" TYPE

When lit and placed in mole runs or rat holes it slowly releases a heavy gas, deadly to rodents. Does not harm grass or shrubs. May be used with safety in open air. Complete instructions with your order.

**Box of 12 only \$1.50,
Postpaid**

FORCE'S MOLE KILLER

No traps, gas or exposed poison. Kill moles in the ground with these handy pellets. Compounded from the mole's natural food. Use it according to directions and we guarantee it to kill moles or your money back. To quickly wipe out the entire family of moles, simply put these pellets in all visible runways, about 2 feet apart. Postpaid.

85 Pellets 60c
185 Pellets \$1.00
875 Pellets \$3.25



EE-ZEE POPPER

The old favorite stove-top popper. Certainly does the job, too.

\$1.65, POSTPAID

A Permanent Bed of Onions

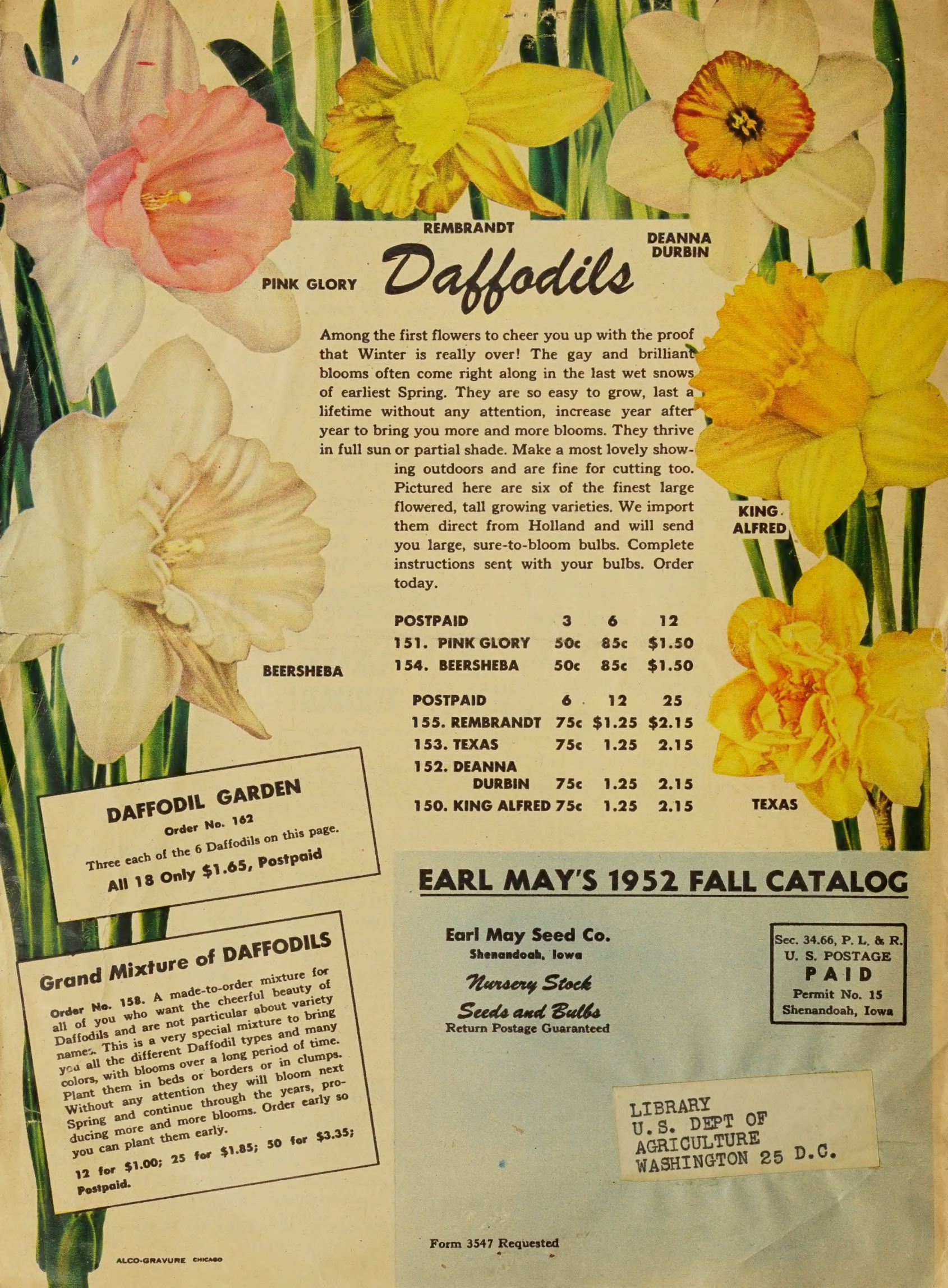


Order No. 538. If you are an onion fan, you should certainly have some of these Top Set Winter Onions. Without trouble or care, they come along year after year. They are green and ready to use weeks before you can even begin to make garden. Just drop these little top sets on the ground where you want them to grow. That's all there is to it. ½ lb. 25c; 1 lb. 39c, Postpaid.

MAY-WAY PEAT

Genuine imported German moss peat. Finely ground, pulverized and free from soil. It has twice the humus value over the ordinary dark cultivated domestic peat. The ideal and economical humus for mixing with sand or soil for potted plants, window and porch boxes, shrubs and roses.

½ PECK 65c; ½ BUSHEL \$1.50, POSTPAID.



REMBRANDT

DEANNA
DURBIN

PINK GLORY

Daffodils

Among the first flowers to cheer you up with the proof that Winter is really over! The gay and brilliant blooms often come right along in the last wet snows of earliest Spring. They are so easy to grow, last a lifetime without any attention, increase year after year to bring you more and more blooms. They thrive in full sun or partial shade. Make a most lovely show-

ing outdoors and are fine for cutting too. Pictured here are six of the finest large flowered, tall growing varieties. We import them direct from Holland and will send you large, sure-to-bloom bulbs. Complete instructions sent with your bulbs. Order today.

KING
ALFRED

BEERSHEBA

TEXAS

POSTPAID	3	6	12
151. PINK GLORY	50c	85c	\$1.50
154. BEERSHEBA	50c	85c	\$1.50

POSTPAID	6	12	25
155. REMBRANDT	75c	\$1.25	\$2.15
153. TEXAS	75c	1.25	2.15
152. DEANNA DURBIN	75c	1.25	2.15
150. KING ALFRED	75c	1.25	2.15

DAFFODIL GARDEN

Order No. 162

Three each of the 6 Daffodils on this page.

All 18 Only \$1.65, Postpaid

Grand Mixture of DAFFODILS

Order No. 158. A made-to-order mixture for all of you who want the cheerful beauty of Daffodils and are not particular about variety names. This is a very special mixture to bring you all the different Daffodil types and many colors, with blooms over a long period of time. Plant them in beds or borders or in clumps. Without any attention they will bloom next Spring and continue through the years, producing more and more blooms. Order early so you can plant them early.

12 for \$1.00; 25 for \$1.85; 50 for \$3.35; Postpaid.

EARL MAY'S 1952 FALL CATALOG

Earl May Seed Co.
Shenandoah, Iowa

Nursery Stock
Seeds and Bulbs
Return Postage Guaranteed

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